

Ad ID 141

Ad Text Who said that protesting is not effective? Yes, it is!

How many black people were killed and shot by police department for the past few years? How many protests have been held since 2013? How useful were protests?

According to analysis by AP, 24 states have put 40 new laws to tackle police violence such as use of police officer body cameras, racial-bias training and surplus of military equipment. However, there is more work to be done to solve racial tensions in America.

The public stand against discrimination happens when there is lack of inside connections with the government. People attempt to stop racism the government usually assumes to be problematic but protesters force the government to find compromise. It's a well known fact, when governments do not deliver, people protest.

Ad Landing Page <https://www.facebook.com/Black-Matters-1579673598947501/>

Ad Targeting Location - Living In: United States: Baltimore Maryland; Ferguson, St. Louis Missouri; Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 0

Ad Clicks 0

Ad Spend None

Ad Creation Date 08/05/15 12:11:58 AM PDT

Ad End Date 08/06/15 12:11:58 AM PDT